



# **China World Peace Foundation**

## **2017 Annual Report**

Secretariat

China World Peace Foundation

March 2018

**Stay True to Our Mission   Innovation-driven Public Welfare   Focus on the New Era**  
**China World Peace Foundation**

-- 2017 --

## **1. Introduction**

In 2017, China World Peace Foundation, or CWPF, has stayed true to its mission, strived to carry out innovation-driven public welfare, and focused on development in the new era. With “Internationalization, Neutrality, Cooperation, Public Welfare” as its principle, “Peace + 1” as its path, “People’s Diplomacy - Social Responsibility - Cultural Diversity - Cooperation across the Board” as its public welfare model, the foundation has responded to the national initiative of “building a community with a shared future for mankind” and Beijing’s municipal master plan of strengthening the capital's function as “Four Centers”. CWPF has brought into full play of its platform’s credibility as the Mini United Nations and its international volunteer team’s creativity and influence. With partners across the world, the foundation effectively supported the Sustainable Development Goals of the United Nations, enriched cultural diversity of the Belt and Road Initiative, or BRI, promoted South-South Cooperation and North –South Cooperation, helped improve people’s livelihood in developing countries, and served vulnerable groups. It disseminated academic achievements in global governance and provided international organizations, Beijing municipal government, and governments of other provinces and cities with proposals, suggestions, and reports.

In 2017, the foundation had carried out 162 international activities of various types, such as international forums, investigations, cultural and artistic exhibitions, tourism promotion events, dialogues on investment, science & technology, policy interpretation, and public welfare initiatives for improving people’s livelihood. The activities engaged participants from over 130 countries and regions. The number of people visiting the foundation and attending activities had reached 310,000, and the number of domestic and overseas news reports covering its programs exceeded 200. Compared to 2016, the number of reports from mainstream media had seen an increase. The foundation reorganized its cultural exchange projects, enhanced cooperation with governments and enterprises, and extended its friendship circle that now covers more diverse countries, cultures and age groups.

By 31 Dec 2017, CWPF’s non-profit asset size had reached 10,300,000 RMB, a significant growth compared to the previous year. Its net asset amounted to 10,298,500 RMB, and its gross annual income 10,827,000 RMB (donated cultural property included). Its expenditure for conducting public welfare activities was 4,848,800 RMB, accounting for 103.99% of the net asset in the preceding year. Wage and welfare of staff and the administrative expense had been controlled within 10% (6.59% in 2017), strictly

in accordance with the Charity Law of the People's Republic of China and the accounting principle for private non-enterprise organizations.

With the rapid economic development, China's cultural influence and voice on the global stage also grows. The paths and proposals developed in China are gaining increasing attention from the international community, especially from developing countries whose expectations on "Chinese opportunities" are getting higher. In face with the complex and ever-changing international situation, CWPF resorted to various resources to create opportunities for different parties to "plan together, build together, and benefit together" and made every endeavor to preserve national culture as well as develop modern culture. Based on diplomatic effort for public welfare, people-to-people exchanges, and targeted poverty alleviation, the foundation gave full play to its role as a social organization for resource integration and flexible and effective dissemination and initiated innovative public welfare practices that received wide acclaim from the international community.

CWPF, under the guidance of the Ministry of Civil Affairs and the Ministry of Foreign Affairs and with the direction of its board of directors and board of supervisors, had contribute to the cause of peace through its capacity building, service improvement, new projects development, and resources integration. In January 2017, the foundation was awarded "AAAA Non-profit Organization" by the Beijing Civil Affairs Bureau; in March, the "Good Person" honor by the Beijing Municipal Publicity Department and the Social Work Committee, in October, the "Best Organizer" of Photo Stories of People Shaking off Poverty program by the Cyberspace Administration of China, and in December, "Hero of Peace" honor by the Venezuelan government when the foreign minister and the formal vice president of the Bolivarian Republic of Venezuela visited China and held activities in the Peace Garden.

## **2 Review of Our Work in 2017**

CWPF had focused on the following core work in 2017.

### **2.1 Diplomatic Effort for Public Welfare, Promotion of People-to-people Connectivity**

- **Conduct deep and pragmatic cooperation with dignitaries and diplomatic officials from South America, Caribbean Region, Balkan Region, South Asia, Africa, Europe and North America.**

On 20 March 2017, in celebrating the 70<sup>th</sup> anniversary of the Independence of Pakistan and the 66<sup>th</sup> anniversary of the establishment of diplomatic relation between China and Pakistan, CWPF, the Embassy of the Islamic Republic of Pakistan, and the China Internet News Center jointly held the "Pakistan Art, Culture and Heritage Exhibition" at the Zhengyang Gate of the Tian'anmen Square. Mr. Sha Zukang, President of China-Pakistan Friendship Association and formal Under-Secretary-General

of the UN, Mr. Li Ruohong, National Economic Advisor of Pakistan and President of CWPF, Mr. Wang Xiaohui, Chief Editor of china.org.cn, H.E. Mr. Masood Khalid, Ambassador of Pakistan to China, Mr. Jimmy Engineer, famous Pakistani painter and Artistic Consultant of the Beijing Peace Garden Museum attended the exhibition and shared their opinions about collaboration between China and Pakistan in various areas, including politics, economy, culture, and media. Dr. Li Ruohong said that the friendship between China and Pakistan that goes beyond differences in social systems, religions and borders is an excellent model for Belt and Road cross-civilization cooperation. Ambassadors from Russia, Chile and Maldives, heads of Chinese government organizations, and representatives from different social sectors participated in the event and viewed works by famous artists from China and Pakistan. After the exhibition, the Embassy of Pakistan had donated works shown in the exhibition and the copyright to CWPF.

In March, on the occasion of the 32<sup>nd</sup> anniversary of the establishment of diplomatic relation between China and Bolivia, H.E. Mr. Heriberto Quispe Charca, Ambassador of the Plurinational State of Bolivia to China, visited the Peace Garden Museum with a delegation. He highly affirmed CWPF's contribution to the cause of world peace over the years and discussed about cooperation between China and South American countries in multiple areas, such as agriculture, clean energy, seawater desalination, infrastructure construction, information technology, tourism, culture, and media. The two parties also talked about the ten themes under the Interactive Atlas of Cultural Interactions along the Silk Roads project jointly initiated by CWPF and UNESCO and about Bolivia, with thoughtful integration of its own characteristics, playing a leading role in engaging South American and Caribbean countries in their collaboration with the foundation, which will bring broader cooperative space and promising development in the future.

In the same month, CWPF and Mr. Osmo, President of the Balkan Club of Peace, conducted productive discussion about the Balkan Peninsula's superior geographical location, massive market potential, and rich natural resources and cooperation between the foundation and the club in multiple areas, such as trade, economy and public welfare. The two parties jointly unveiled the Balkan Peace Landscape Stone, and they passionately recalled the grand ceremony in Bosnia and Herzegovina that the Balkan Club of Peace had organized, on which the club, on behalf of 11 countries, had awarded "Hero of Peace" honor to Dr. Li Ruohong, the former prime minister of Croatia, and the former speaker of the House of Representatives of Austria.

In the same month, upon the invitation of the Ministry of Foreign Affairs of Morocco, A CWPF delegation attended the Crans Montana Forum in Dahra, Morocco. The forum themed on "Towards a New Africa for the 21st Century – Stability, Cohesion and Solidarity for a Sustainable Development and the Structuring Role of Morocco in Africa" and discussed the following topics: Africa in the 21<sup>st</sup>

Century, Morocco's Role, and the Huge Potential Arising from South-South Cooperation. President of the forum Mr. Pierre-Emmanuel Quirin, the forum organizer, heads of governments and international organizations, ministers, members of the parliament, and over 2,000 representatives from large-scale enterprises in Africa expressed their gratitude for CWPF's great support in the past. They hoped to work together with the foundation to promote North-South cooperation and cooperation between China and Africa in all fields, especially in youth training and youth exchanges between China and Africa.

In July, H.E. Mr. Dhia Khaled, Ambassador of the Republic of Tunisia to China, visited CWPF with a delegation. The two parties conducted in-depth conversation over strengthening cooperation between China and Tunisia in economy, culture, and people's livelihood. Both sides expressed keen interest in using international language to integrate rich communications between China and Tunisia in ancient history, culture, literature and art into the BRI through introducing representative figures like Ibn Khaldun, renown Tunisian philosopher and Aboul-Qacem Echebbi, famous Tunisian poet.

In November, CWPF and the Embassy of the Republic of Cuba co-held an event dedicated to commemorate H.E. Fidel Alejandro Castro Ruz. Dr. Li Ruohong, President of CWPF and H.E. Mr. Miguel Ángel Ramírez Ramos, Ambassador of Cuba to China jointly unveiled the Cuban Peace Landscape Stone engraved with inscriptions from H.E. Fidel Castro. Ambassadors from the embassies of Cuba, Russia, Guyana, Jamaica, Mexico, Columbia, Venezuela, Dominica, representatives of diplomatic missions, government officials from both China and Cuba, leaders of social groups, experts, scholars, and entrepreneurs held heated discussion about economic, cultural and educational cooperation between the Association of Caribbean States, or ACS, and the foundation. The rotating chairmen of ACS said that he would gather representatives of Caribbean region member states and make a feasible plan with the foundation for comprehensive collaboration.

In the same month, H.E. Ms. Agustina Casavalle, Charge D'affaires of the Embassy of the Oriental Republic of Uruguay in Beijing, visited the Peace Garden. The two parties discussed about co-holding the ceremony for the 30<sup>th</sup> anniversary of the establishment of diplomatic relation between China and Uruguay in 2018 and cooperation in sport, Belt and Road, and clean energy for jointly promoting world peace.

In December, President of the Republic of Maldives H.E. Mr. Abdulla Yameen Abdul Gayoom, Maldivian foreign minister and other cabinet officials conducted candid discussion with Dr. Li Ruohong, President of the CWPF, and representatives from various social sectors in China in the Diaoyutai State Guesthouse in Beijing. President Yameen expressed his hope to enhance cooperation with the foundation on climate change, cultural diversity and tourism promotion projects to strengthen

friendship and cooperation between China and Maldives and contribute to the prosperity and security in south Asia.

In the same month, the Embassy of the Bolivarian Republic of Venezuela and CWPF jointly unveiled the Venezuelan Peace Landscape Stone in the Peace Garden. H.E. Mr. Jorge Arreaza, Foreign Minister of Venezuela, awarded Dr. Li Ruohong, President of the CWPF, with the “Hero of Peace” honor. Over 100 representatives attended the ceremony, including ambassadors from the embassies of Cuba, Jamaica, Grenada, representative of Haiti, diplomatic officials from embassies of Mexico, Ecuador, Bolivia and other countries, government officials from China and abroad, and leaders from social organizations, cultural and business circles, and so on. H.E. the Foreign Minister expressed Venezuela’s will to enhance comprehensive strategic partnership with China and thanked the socialistic China for its tremendous contribution in maintaining peace in the world.

- **Peace Garden Peace Festival – a brand item demonstrating the international community’s Peace Day celebration and their support for Beijing as an International Exchange Center**

Since 2014, CWPF and UNESCO have been co-holding the annual Peace Garden Peace Festival on September 21 to celebrate the International Peace Day. In 2017, the foundation held the fourth Peace Garden Peace Festival theming on “Building People-to-people bonds and Promoting Peace”. The event was a complete success. H.E. Ms. Irina Bokova, then Director-General of UNESCO, said in her Peace Day congratulatory letter that the United Nations Secretary-General, Antonio Guterres, called for a new surge in prevention to sustain peace, bringing together governments and civil society, along with international and regional bodies. During the event, guests released peace doves and witnessed the unveiling of the Belt and Road Ambassador Village and the launch of the Youth Eyes on the Silk Roads photo contest that the foundation and UNESCO had jointly initiated. Heads of diplomatic missions from over 100 countries, leaders of international organizations, representatives from government organizations and enterprises, experts, scholars, and youth delegates conducted meaningful dialogues about peace and security, people’s livelihood, growth of youth, and regional hotspot issues, and together they called for peace. The Peace Garden Peace Festival had been widely covered by mainstream media at home and abroad and gained high appreciation.

Since the founding of CWPF, ambassadors from 190 countries have visited the Peace Garden. The 180 landscape stones in the Peace Garden engraved with inscriptions from heads of states, ambassadors, and leaders of international organizations have become a symbol, demonstrating people’s aspiration for peace and governments and international organizations’ support for the Peace Garden.

The Belt and Road Ambassador Village is an important platform established spontaneously by the governments and civil society for their exchanges and collaboration.

- **International Golf Tournaments for Public Welfare - Organize Transnational Enterprises to Contribute to Public Services in Beijing**

The Peace Cup International Golf Tournament, held consecutively for 18 years, is an international brand project promoting people's diplomacy and sports for public welfare and offering an important channel for Beijing to attract talents and improve commercial environment. The 18th Peace Cup International Golf Tournament co-organized by CWPF and the Beijing Association for Enterprises with Foreign Investment was held in June 2017. All previous tournaments themed on "Peace+1", while this year it themed on "Green Belt and Road". Nearly 100 diplomatic officials, heads of transnational enterprises, leaders of international organizations, and renowned figures from various social sectors at home and abroad attended the grand gathering. They took this opportunity to support the Winter Olympic Games, advise on Beijing's investment environment improvement and the building of a world-class harmonious and livable metropolis. By convention, the organizing committee set a donation box near the charity hole to support the environmental protection project "A Drop of Water". It was quite moving to see participants actively make donations and demonstrate good role models in contributing to philanthropy. They also expressed their hope of contributing to the "Green Belt and Road" through setting up special funds.

## **2.2 Enhance international cultural exchange and tell Chinese stories with international language; Cooperate with UNESCO and connect with countries in Arabian region, North America, Central Asia, and South Asia to carry out the Route of Culture and to foster synergy via promoting cultural diversity**

- **Launch of the Interactive Atlas of Cultural Interactions along the Silk Roads Project & Issue of the Peace Garden Declaration**

In May 2017, UNESCO and CWPF have called together experts, scholars, and relevant practitioners in history, geography, culture, language, science and technology, custom, anthropology and heritage protection from across the world and identified ten themes under the Interactive Atlas of Cultural Interactions along the Silk Roads project. The themes are as follows: science and technology, language and literature, music and dance, clothes and costume, religion and spirituality, rituals and celebrations, pharmacology and medicine, mythology and fantasy, food and gastronomy, and navigation and environment. An official Atlas project website that directly links to the foundation's website had been put in place by the UNESCO headquarters. The project content will be disseminated and publicized

with modern information technology, such as 3D, VR, and AI. The number of countries involved was expanded from 65, the amount that the Silk Roads originally covered, to 193, the amount of all UN member states, as the project is regarded as their joint action. H.E. Mr. Antonio Guterres, the United Nations Secretary-General, introduced the Interactive Atlas project to dignitaries from 130 countries participating the Belt and Road International Summit, saying that it is a special contribution to the world. The grand Atlas Expert Meeting promoted people-to-people connectivity and delivered benefits to the international community. CWPF's cooperation with UNESCO, who engages over 205 countries and regions, was a creative initiation and positive response from the Chinese civil society.

Representatives from UNESCO and different nations issued the Peace Garden Declaration in Beijing. Thanks to the meeting, the Interactive Atlas of Cultural Interactions along the Silk Roads project had become more tangible and played an increasingly important role in building a community with a shared future for mankind.

- **Enhance Educational Cooperation with Prestigious Universities**

In May 2017, Mr. Edy Wong, Dean of Alberta School of Business, visited CWPF with a team of EMBA students composed of renowned entrepreneurs, artists, and government officials from multiple countries, such as Canada, India, Brazil, U.K., Mexico, and Romania for the traditional joint China-Canada education cooperation project – Peace Garden EMBA Forum. The Peace Garden Seminar for EMBA students from Alberta School of Business has been consecutively held for 11 years. The previous forums had received around 300 ministers, entrepreneurs from transnational enterprises and artists from over 40 countries. Each year, the foundation organized renowned figures from all walks of lives to conduct academic exchanges with professors and students from the Alberta School of Business for promoting the “Connectivity in Five Areas”, namely, connectivity of policy, transportation, trade, currency, and the heart of the people. In the 2017 forum, experts from the National Development and Reform Commission and China.org.cn introduced the progress of the BRI and answered questions regarding policy, finance, investment, and information security issues revolving the BRI. Professors and students showed great interest in joining the initiative and a strong will to seize opportunities arising from the BRI via the foundation's platform.

- **Start of the Global Youth Photo Contest – “Youth Eyes on the Silk Roads”**

In September 2017, CWPF and UNESCO jointly started the Youth Eyes on the Silk Roads global photo contest, which aims to raise awareness amongst young people about the relevance of the common heritage of the Silk Roads in modern time. The contest particularly seeks to engage youth in countries along the historic Silk Roads and beyond in a dialogue through the use of visual art as a tool



for communication. Mr. Li Ruohong, president of CWPF, pointed out that young people, as our hope for the future world, could gain an in-depth understanding of their society and acquire knowledge of the essence of other cultures when taking part in the photo contest, and their awareness of the diversity of cultures and civilizations would be raised from this first-hand experience. The contest will demonstrate young people's view as well as encourage them to protect tangible cultural heritage and cherish intangible cultural heritage. In the end, the jury will select the most excellent photos for a global exhibition that can encourage young people around the world to pay more attention to the protection and preservation of cultural heritage.

- **Qatar Imperial Art Exhibition**

In April 2017, an oil painting exhibition entitled *Spring in the Peace Garden* initiated by the Qatari Princess Nadia was jointly held in the Peace Garden Museum by CWPF, Beijing Peace Garden Museum, Sino-Arab Center for International Cooperation, and Katara Cultural and Heritage Foundation. With "China-Qatar Cultural Exchange" as its theme, the exhibition displayed oil paintings created by Princess Nadia and helped more people gain a better understanding of the diverse culture and rich history in Arabian countries. The event had enhanced traditional friendship and mutual understanding between people in China and Qatar.

- **The Unveiling Ceremony of Nepali Peace Landscape Stone and the Buddhism Art Exchange**

In December 2017, CWPF and the Embassy of the Federal Democratic Republic of Nepal jointly held The Unveiling Ceremony of the Nepali Peace Landscape Stone and the Buddhism Art Exchange in the Ambassador Village Peace Garden Museum. H.E. Mr. Leela Mani Paudyal, Nepali Ambassador to China, Mr. Li Ruohong, President of CWPF, and government officials, artists, athletes, representatives of social entities and business circles from Nepal and China attended the event and discussed the significance of the cross-civilization and cross-religious art exchanges between China and Nepal. Mr. Li Ruohong told the guests stories of historical interactions and cross-civilization collaboration between people from Nepal and China and the value of peace and compassion that is shared by both countries. H.E. Ambassador Paudyal donated a piece of Nepali traditional collection to the Peace Garden Museum. Guests from China and abroad appreciated the Thangkas, the Buddha statue, sculpture, and photography works from the cradle land of Buddhism and art works from China. The event had promoted religious and cultural exchanges between the two countries.

- **"A New Start of Beijing in the Eyes of Foreign Friends" Photo Contest**

In December 2017, the Award Ceremony of A New Start of Beijing in the Eyes of Foreign Friends Photo Contest was jointly held by CWPF, Beijing People's Association for Friendship with Foreign Countries, Foreign Affairs Office of Beijing Municipal People's Government, Information Office of Beijing Municipal People's Government, Beijing Municipal Education Commission, Beijing Municipal Bureau of Foreign Experts, and Beijing Association of Enterprises with Foreign Investment. The contest was warmly welcomed and actively participated by foreign friends, who photographed the development, changes, customs and beautiful scenery of Beijing with unique perspectives. The contest received a total of 3,015 outstanding works from 62 countries. After the selection, 300 photos were shortlisted and 50 award-winning works had been produced. Beijing Municipal People's Government English website eBeijing also launched a network selection for the most popular photography and received a total of 530,000 valid votes within 15 days. The activity had improved Beijing's image as a world-class metropolis.

### **2.3 BJIPCF's Voice on the International Stage**

- **Sharing Views on Historical Dialogue and BRI in the Central Asia Renaissance Forum**

In August 2017, upon invitation of the Deputy Prime Minister of Uzbekistan and the Assistant Director General of UNESCO, CWPF attended the international conference - "Central Asian Renaissance in the History of World Civilization" and the international seminar on "The Great Moments of Dialogue in Human History: Assessment, Lessons and Prospects", both of which were held in Uzbekistan. Dr. Li Ruohong, President of CWPF, said on the forum, "some governments and interest groups tried to manipulate history. With interests about geographical locations and international influence in mind, they were not able to interpret history objectively; instead, they abandoned inclusiveness and the respect for the truth and made history serve for their own benefits. I advocate that we respect the history of all nations, religions, and languages, reduce conflicts, and make up for their loss. This requires information equivalence and view of the past, present, and future in an objective and just manner. We need to see history beyond the limitation of today's reality and beyond the borders of our countries." He further compared the "Belt and Road" and the "Silk Roads" and explained to experts participating the conference about the common and unique characteristics of the two concepts and their respective development paths. Dr. Li also discussed with experts and scholars about ways to work together and develop the Interactive Atlas of Cultural Interactions along the Silk Roads project. The conference had been widely covered by the national television of Uzbekistan and other international media. H.E. Shavkat Mirziyoyev, President of the Republic of Uzbekistan, expressed his appreciation to CWPF and Mr. Li Ruohong.

- **Social Innovation and Global Ethics Forum in Kazakhstan: Belt and Road is Social Innovation**

In September 2017, a CWPF delegation attended the “2017 Social Innovation and Global Ethics Forum” held in Kazakhstan. Dr. Li Ruohong, head of the delegation, pointed out in his keynote speech, “the BRI itself is social innovation with ‘people-to-people connectivity’ and ‘community with a shared future’ as its ethics. The renaissance of the Route of Dialogue is a gift to the world, and it manifests the charm of the region’s common cultural genes. If we follow the ‘Peace+1’ path and integrate diverse cultures into the building of smart cities, the flow of talents, information, technology, capital, and energy in central Asia will be further boosted and the region’s advantage be presented on a bigger stage.” Li Ruohong also introduced cases of how the foundation promoted people’s diplomacy, cross-civilization cooperation and social responsibility around the world and projects co-developed by the foundation and international organizations in various areas, such as culture, education, sports, health, emergency rescue, and capacity building. The delegation established contact with diplomatic envoys, experts and scholars, entrepreneurs from around 180 nations, and representatives of different fields. They gained a better understanding of the significance and prospects of the BRI.

- **Canal Culture – Explore the Significance of Common Culture in the Modern Era**

In September 2017, the World Canal Cities Forum was held in Yangzhou, with the theme “Canal Cities’ New Opportunities Arising from Belt and Road Cooperation”. The members of the forum were composed of nearly 500 cities from over 50 countries. Mr. Li Ruohong, President of CWPF delivered a keynote speech and said, “the Grand Canal does not only belong to China, but also the world. Since ancient times, canals have been carrying people’s good will of shortening the spatiotemporal distance, building connectivity and sharing resources. The frequent flow of personnel, commodity, culture and information along the canals had broken down region barriers and brew people’s hearts together. Such communications laid a foundation for equal dialogue and positive cultural and linguistic exchanges among countries. As time goes by, the communication along canals is not as significant as before, but the spirit of inclusiveness and cross-civilization cooperation has already become a common pursuit of the international community. Canal cities’ culture and sustainable resources still have great modern significance. In the past, the Grand Canal was a river carrying rich Chinese culture and connecting the maritime Silk Routes with the land Silk Roads. Now, it still connects China’s five main water systems and can offer a practical start for developing the BRI. The preservation and utilization of canal heritage and the promotion of ancient town cultures will help enhance cultural diversity in modern cities and push forward green economy. These ideas agree with the principal of the Interactive Atlas of Cultural Interactions along the Silk Roads project and offers broad cooperative potential.” Dr. Li’s proposal of creating canal caplets started a craze on the forum.

- **Strengthen Cooperation with Think Tanks – CWPF Holds Global Governance Forum for Three Consecutive Years**

In December 2017, CWPF and the Huazhong University of Science and Technology jointly organized the 3<sup>rd</sup> “Global Governance Forum”, the theme of which was “International Organizations and Global Governance”, following the previous themes “Global Governance”, “Responsibility of State”, and “Green Environment”. Over 150 participants, including heads of international organizations and experts from more than 10 countries (China, U.S., Germany, India, Australia, Spain, Mozambique, Morocco, Ghana, and Laos, etc.) attended the forum. After delivering remarks, the president of CWPF and heads of the Hubei Provincial Party Committee led discussion with other forum participants over the following topics: opportunities and challenges emerging from the current global governance, attitudes and actions facing anti-globalization and anti-modernization, international organizations’ roles in global governance and their capacity building for realizing good global governance. Participants actively offered advice and suggestions to the development of international organizations and the ways good global governance can contribute to building a community of shared future for mankind

## **2.4 Fulfill Social Responsibility with Innovation-driven Public Welfare**

### **2.4.1 Dedication to Philanthropy and Education**

In January 2017, BJIPCE conducted a public welfare activity “One Football One World” in Ganzhou, Jiangxi province and donated more than 10,000 specially made footballs to some 300,000 middle school and elementary school students in eight poverty-stricken mountainous counties of Gannan, a revolutionary base area. The activity, with the theme “Stay True to Our Mission & Become Prosperous Together”, exerted positive influence for developing impoverished areas and boosting philanthropy. The Ganzhou Municipal Party Committee, Government, People’s Congress, and Overseas Chinese Business Council spoke highly of the activity and offered follow-up support.

In December 2017, the first “Educationist 50 Forum: Education Policy Think Tanks and Educational Governance” was co-held by Changjiang Education Research Institute, China Thinktanks, and China Education Think Tank. The President of CWPF, the Vice-minister of Education, the Vice-president of the Supreme Court delivered speeches on the forum. Over 200 school principals and experts from the Ministry of Education, university think tanks and schools and education theorists and practitioners who had long followed the development of Chinese educational think tanks attended the forum. Mr. Li Ruohong shared his experience in conducting social and life-long education and his understanding of

Mr. Tao Xingzhi's educational thought, "life is education, and society serves as a school". He introduced approaches of renewing traditional view of time and space with modern innovation and ways to integrate theory with practice so as to develop practical and sustainable intermediate. He also talked about striking a balance between nations and regions that have different social systems, religions, cultures, and value systems and transforming the understanding of such balance into pragmatic policies for global and regional governance. He offered Chinese approaches in maintaining and improving international order. During the forum, Dr. Li Ruohong and the president of Changjiang Education Research Institute talked about enhancing strategic cooperation, promoting international education exchanges, building educational think tanks that have global influence, and improving competitiveness of Chinese educational think tanks.

#### **2.4.2 Focus on Public Health, Emergency Relief & Helping Vulnerable Groups**

The Beijing Peace Health Develop Center is an independent institution established by CWPF. With "Raising Awareness and Equipping Knowledge & Skills for Disaster Prevention and Fitness Regimen" as its mission, the center had offered trainings and service to the public regarding disaster prevention and fitness keeping. As an international metropolis, Beijing has a large number of migrant populations. Loopholes in public security due to poor management of certain blind corners often lead to hidden perils, and residents lacking prevention awareness and skills have worsen the situation. According to the *Beijing Social Building Planning Outline During the Twelfth Five-year Period*, the government required institutions of all levels to improve emergency management and disaster prevention abilities and form a sound public emergency mechanism. To this end, CWPF conducted investigations in the Jianguomen Street Community and carried out its disaster management plan. The foundation helped make and revise the community's contingency plan, build micro emergency safety zones, and provide emergency and medical rescue trainings for the residents and safety education for the seniors and the disabled. The following campaigns had also been carried out: a popular science activity supported by the Civil Affairs Bureau to popularize public emergency knowledge and coping skills, the "Evergreen Life – Community Safety" Project and the "Parent-Child Training on Child Safety" project sponsored by Beijing Municipal Social Work Committee, HSBC China Community Building Plan – "Neighborhood Watch for Safety" project, and so forth. These campaigns had raised residents' awareness in finding public security loopholes and increased their ability in helping each other and ensuring safety. The micro emergency safety zones and professional trainings provided by the foundation had effectively resolved the awkward situation when a crowd hesitates to help a pedestrian falling on the ground. The safety education for the seniors, parents, and children had improved their risk coping skills.

The date October 24<sup>th</sup> 2017 marked the 72nd anniversary of the founding of the United Nations, and it was also the World Polio Day. On this day, CWPF, Rotary Club, Beijing Peace and Health

Development Center jointly organized a public welfare event in the Beijing Peace Garden Museum. Representatives of the Rotary Club's 27 institutions in China and Chinese experts in civil affairs, agriculture, and finance participated the event. The participants conducted meaningful dialogues over ways for jointly carrying out public welfare activities and key points for future cooperation. They also made donations to the cause of peace and health.

In 2017, CWPF and Direct Relief from the U.S., the largest international medical assistance institution, signed a cooperation agreement. The two parties will collaborate in restoration after wind damage and flood and assistance to difficult labor. The cooperation aimed to improve emergency rescue ability in China and developing countries along the Belt and Road.

#### **2.4.3 Boost Local Economic Development & Help with Industrial Transformation and Poverty Alleviation**

In 2017, as the chief supervising body of the Gan Su Chamber of Commerce in Beijing, CWPF provided the Chamber of Commerce effective support in targeted poverty relief and advice on economic development. The foundation suggested that the focus of Gan Su province should be "Rejuvenate the Province with Culture" & "International Poverty Alleviation". The precise position of Gan Su in China's national development plan requires the province to have a global view and adopt international economic and trade rules. At present, Gan Su has nearly 58 poverty counties, 6,220 poverty villages, and 1,890,000 poverty population. It is badly in need of social support in developing education and medical industry and in increasing employment. In a meeting with the Secretary of Gan Su Provincial Party Committee and the Provincial Governor, CWPF advised the provincial government to focus more on developing its cultural and tourist industry, especially the golden section of the Belt and Road, and to offer more vocational training. The foundation also suggested Gan Su to attract poverty relief fund from the society through love and hard work.

On 23 February 2017, Mr. Mustafa Syed, Executive Director of Pakistan-China Institute visited the foundation and expressed his cooperative intention for China and Pakistan's common development in the following fields: economy, trade, culture, media, e-commerce, information technology, education, tourism, and sports. The two parties initiated a public welfare cooperation plan on projects that aroused interests from both sides.

In March 2017, a CWPF delegation conducted an 11-day investigation and cultural exchanges in Punjab and Islamabad in Pakistan. They visited the Punjab Board of Investment & Trade, the Punjab TV, the Lahore Chamber of Commerce & Industry, the Federation of Pakistan Chambers of Commerce & Industry, the National Institute of Electronics, the Lahore campus of COMSATS

Institute of Information Technology, the Board of Investment, the Ministry of Information, the Capital Development Authority, the Ministry of Industries & Production, the Alternative Energy Development Board, the Ministry of Science & Technological Research, and a number of Pakistan private enterprises. The investigation enhanced communication with various social sectors in Pakistan and laid a solid foundation for targeted cooperation in the future. The foundation also strengthened friendship and collaboration with social organizations, media, and academic and cultural communication institutions in Pakistan.

In July 2017, CWPF discussed with heads of Beijing Liaison Offices of various provincial and municipal governments, including Liaoning province, Gansu province, the city of Shanghai, Guangxi province, Shanxi province, and Heilongjiang Province, on giving full play to their local resources and advantages of people's diplomacy in the BRI and promoting international cooperation that can boost resource exchanges among China and abroad, which, as a result, will meet local demands in attracting foreign investment, building think tanks, and supporting poverty alleviation. Local enterprises will also gain impetus for going global, and local economy will be benefited.

In 2017, CWPF cooperated with E-neng.net and Beijing Aosheng Investment and Management Company to achieve the following goals: promoting information sharing in the energy industry, enhancing technological and commercial cooperation, strengthening connectivity among domestic and foreign enterprises, and facilitating industrial upgrading. The foundation, E-neng, and Aosheng hope to create a better environment for international economic cooperation through establishing a global energy data center and a one-stop business consultant platform that provides professional investment and financing service.

#### **2.4.4 The resource pool of CWPF, an internationally recognized China NGO, is receiving increasing welcome and support from all sectors of the society.**

In January 2017, CWPF, China.org.cn, and the Chongyang Institute for Financial Studies, Renmin University of China jointly launched the Belt and Road Official Website ([ydyl.china.com.cn](http://ydyl.china.com.cn)), which aims to use the Internet, new media and think tanks to increase BRI's publicity and provides a full view of BRI's development in China and abroad. The website mainly carries out news dissemination, research, and network building. The three initiating parties of the website reached a consensus and signed a strategic cooperation agreement. They will co-build the BRI database and the resource pool, co-establish the Belt and Road Official Website, and jointly support external communications.

The Belt and Road Official Website focuses on promoting the "Connectivity in Five Areas", namely, connectivity of policy, transportation, trade, currency, and the heart of the people. Over 20 programs

had been set with the following topics as their themes: policy interpretation, commerce and trade, finance, think tanks, high-level exchanges, transportation, Silk Roads fund, and cultural exchanges. The website provides timely updates to the Belt and Road related news, project progress, think tank analysis, investment situation, and tourism and customs introduction to demonstrate a wholistic view of the BRI. The foundation's resource pool is put to good use and receiving increasing attention from various sectors of the society.

### **3 Key Tasks in 2018**

In 2018, CWPF will keep in pace with Beijing's function building as "Four Centers" in economy, society, and people's livelihood and serve for the development of the BRI. The foundation will better leverage its strength as a bridge in the international community to actively conduct people's diplomacy, cultural exchange, and targeted poverty alleviation for promoting people-to-people connectivity among China and different nations and contribute its wisdom for the cause of peace.

In 2018, CWPF will focus on the following key tasks:

- Follow-up of the Interactive Atlas of Cultural Interactions along the Silk Roads project together with UNESCO and domestic social organizations
- The 5<sup>th</sup> Peace Garden Peace Festival
- The 19<sup>th</sup> International Golf Tournament
- The "Youth Eyes on the Silk Roads" Global Photo Contest
- The 2018 International Canal Cities Forum
- The 4<sup>th</sup> East Lake Global Governance Forum
- E-commerce Public Welfare Project
- Poverty Alleviation Online Project
- Special Funds
- China-Japan Friendship Activities
- South America and Caribbean Region Forum
- Cooperative Projects with Arabian Countries
- Youth Exchanges among Beijing, Hong Kong, and Taiwan
- Public Welfare Funds
- Build libraries in 150 Poverty-stricken towns in two years

### **4 Achieve Self-improvement to Meet New Challenges**



As CWPF summarize its achievements in 2017, it also summed up lessons for team building and professional capability improvement. The foundation has decided on the following areas for self-improvement.

- Enhance internationalization and conduct candid and practical communications with governments of more countries, international organizations, enterprises, social organizations, experts and scholars
- Improve brand building; integrate tangible and intangible assets into public welfare projects; enhance guiding force, credibility and influence
- Disseminate and promote China's ideas and Beijing's stories in a timely and effective manner with international experience and rules of order
- Organize existing resources and explore potential ones; support the development of friendly cities and serve the cultural industry in its going global process
- Improve special funds' plan and operation; use the Internet, philanthropic saloons, and other innovative public welfare models to design practical public offering online projects; resort to financial means to support for public welfare to the extent permitted by applicable law so as to maintain the diversity, flexibility and sustainability of fundraising channels and improve the foundation's social and economic benefits
- Strengthen institutional building; improve assessment and incentive mechanism; raise staff's overall awareness & professional capability and encourage their individual development; provide a better environment for staff's potential releasing; enhance team building and increase staff's sense of belonging

At present, China is embarking on a journey to fully build a modern socialist country. In face with complicated international situation and the deepening of domestic social reform, CWPF will adapt itself to the new situation in 2018 and conduct multilevel and inclusive cross-civilization cooperation that covers a wide range of areas and features harmony in diversity. The foundation will spare no effort to promote people-to-people connectivity and boost collaboration for livelihood improvement, and it will make greater contributions to Beijing's function building as "Four Centers" and its capacity building that will empower the city to better seize opportunities and cope with challenges in the new era.